DANIEL BYRD
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OBJECTIVE

Employment fully utilizing my graphic design, web development, writing, and video production skills.

SUMMARY

Creative and motivated artist and content creator with a successful record of accomplishments within the e-Learning, crafting, e-Commerce, graphic design, web development, advertising, marketing, photography, print and publishing industries.

EDUCATION

BACHELOR'S DEGREE (BA)

Florida Gulf Coast University, Fort Myers, FL 2003-2005

WORK EXPERIENCE

7/22 - 5/23 - JenniferMaker LLC - Remote
Craft Designer, Video Teacher, Content Creator, and Tutorial Technical Writer
Content creator for a large social media channel. (1 million followers) using Cricut Design Space, Adobe Premiere, Adobe Illustrator, Adobe Photoshop, and MidJourney AI. Designed crafts for Cricut cutting machines, sewing machines, laser cutters, sublimation printers, and 3D printers. Video Assembly, video editing, video production, videography, photography, and step-by-step blog post tutorial explanation of the projects.

8/18 - 7/22 - Johanne Family Graphics LLC - Remote
Freelance Graphic Artist, Web Developer, and Photographer
Designed e-Learning K-12 content, curriculum design, technical writing, graphic design, PHP/MySQL Web Development, JS JavaScript games, motion graphics with Adobe After Effects and Cinema 4D, and video production with
Adobe Premiere. Product and Portrait Photography with Adobe Lightroom and Canon D-SLR camera and lenses.
Also developed Wordpress WooCommerce web sites, item imports, and product photography.

1/14 - 6/18 - NXTurn, NetSuite Partner - Remote
Netsuite Web Developer and Graphic Designer
Designed and developed NetSuite SuiteCommerce Advanced e-Commerce web sites using SuiteScript, and large scale data migrations with CSV imports.

10/12 - 12/13 - Interstate Products - Sarasota, FL
Netsuite Web Developer and Graphic Designer
Designed NetSuite SiteBuilder e-Commerce web sites, Google paid advertising campaigns, SEO, Google analytics, Google product listings, and email marketing automation.

11/11 - 10/12 - CustomPublish / Abex Works - Oslo, Norway - Remote
Web Developer and Graphic Artist
Designed and developed web sites with a custom Content Management System (CMS), HTML, CSS, and jQuery.

8/07 - 11/11 - NP Communications, LLC - Sarasota, FL
Creative Director / Senior Art Director / Magazine Production and Cover Artist
Managed the production flow, publishing B2B magazines and online content using Adobe Creative Suite, Adobe In-Design, Adobe In-Copy, Adobe Photoshop, Adobe Illustrator, Joomla, Wordpress, HTML, CSS, Javascript, and email marketing using Mail Chimp, Constant Contact, and Critical Impact.